



## THE DENCAR ADVANTAGE:

A brand new way to market your car wash.

# Your business is better with a Sidekick!



...  
PARTNER  
WITH A GAS STATION  
WITH NO WASH  
OF ITS OWN.  
...



The neighborhood gas station with on-site car washes isn't just your competitor, they compete with other nearby gas stations, too. Time to team up! The inventive minds at Dencar have developed a brand-new, security-compliant technology—Dencar Sidekick™—that connects ANY car wash with ANY gas station. These two separate locations can now collaborate and increase each other's profits! On the surface, Sidekick is a small piece of technology that plugs into a gas station's POS system. But what it really is ... is a whole new way to increase revenue. For you and any gas stations you partner with!

### WHAT YOU GET:

- Ongoing NEW income
- Offsite advertising and sales conversions for your wash
- NEW membership sales derived from an outside location

### WHAT YOUR GAS STATION PARTNER GETS:

- Money for nothing
- They keep a percentage of EVERY individual car wash sale
- They keep a percentage of the first month of EVERY membership sale  
(your wash receives proceeds from all subsequent months)

More details on reverse side

# Sidekick



Dencar's secure hosted gas pump integration lets you connect any gas station to any car wash.



## HERE'S HOW IT WORKS:

- Dencar Sidekick module plugs easily into your gas station partner's POS system. For larger chains with locked POS systems, a cellular option is available.
- Sidekick displays a sales message for YOUR WASH on THEIR PUMPS' screens.
- Customers buy the wash or membership, the module generates a code for their receipt, they enter that code at your wash.
- Local, on-site signage promotes your location as a "partner business."



**DENCAR TECHNOLOGY INC.**

CAR WASH TECHNOLOGY CREATED BY CAR WASH OWNERS