



THE DENCAR ADVANTAGE:
A brand new way to increase your revenue.

Your business is better with a Sidekick!



Reap the benefits of
having a car wash ...
without investing
in a car wash!

...
**PARTNER WITH A
NEARBY CAR WASH
AND YOU BOTH
BENEFIT!**
...

Dencar, a leading car wash technology company, has developed a brand-new tech and marketing solution that digitally connects ANY car wash with ANY gas station, seamlessly and securely. Two separate locations can now collaborate and increase each other's profits!

HERE'S HOW IT WORKS:



Your Gas Station



Dencar Sidekick module plugs into your gas station's POS system using secure Ryko 4 software. 🔒



Your ideal partner: a nearby car wash

More details on reverse side

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IT'S LIKE GETTING FREE MONEY:

- Increase Revenue Streams
- Improve Gas Station Foot Traffic
- Increase Your Marketing and Cross-Promotion Opportunities
- Enhance Customer Convenience

Opening a gas station car wash is a great way to increase the profitability and appeal of your business. Now consider the costs — tunnel construction and equipment, plus monthly costs like maintenance, car wash business equipment replacement and chemicals. Adding a car wash can be \$250k to millions of investment. **With Sidekick, you gain car wash profitability with ZERO investment.**



...
INCREASE REVENUE BY 10,000%
...



Your typical net profit per gallon is **.03¢ – .07¢**
Sell a car wash and boost that to **\$10 or more!**

Dencar offers support to help maximize your revenue:

MARKETING SUPPORT:

Templated signage is available and can be adapted to your gas station. Signage makes clear reference to the partner car wash across the street or down the block.



INTEGRATION SUPPORT:

Partnership includes installation support. Dencar also has a secure, cellular Sidekick tech option available. Dencar Sidekick module plugs easily into your gas station's POS system using secure Ryko 4 software – the computer language your pump already uses.

